

# Kimberly Ferris-Church, M.S. Ed., CHES

## HUMANE EDUCATION PROFESSIONAL

585.305.8305



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Linkedin.com/in/KVF425



878 Ridgeway Ave  
Rochester NY 14615



## PROFESSIONAL PROFILE

Certified Humane Education Specialist and dedicated professional with almost fifteen years experience working in educational services for nonprofit organizations. Committed to implementing quality programs that impact the Greater Rochester community. Specializes in staff training and management to ensure the highest quality of educational programs. Skilled at problem solving, conflict resolution, and encouraging teamwork. Adept at networking with public organizations and businesses to create successful partnerships. Proud member of APHE who is passionate about the growth and development of Humane Education and shaping the future of APHE.

## EDUCATION

### MASTER'S DEGREE

Early Childhood Education &  
Special Education  
Nazareth College of Rochester  
2010 - 2013

### BACHELOR OF SCIENCE

Art Education  
Minor: Art History  
Nazareth College of Rochester  
2006 - 2010

## CERTIFICATIONS

**Certified Humane  
Education Specialist**  
Academy of  
Prosocial Learning

**Instructor Trainer and  
Course Instructor**  
ECSI: Emergency Care  
& Safety Institute

**Authorized Facilitator**  
Darkness to Light:  
Stewards of Children

## EXPERIENCE

### Lollypop Farm, Humane Society of Greater Rochester:

November 2015 - Present

#### Humane Education Manager

Implements programs to impact the quality of life of pets and people in support of the Lollypop Farm mission and strategic goals. Develops and provides programs and activities to educate about all aspects of the human animal bond. Ensures training requirements are met for education staff and volunteers.

- Participated on Strategic Planning Committee
- Implemented and maintains several new education and outreach programs
- Grew summer camp registration and revenue

### Academy of Prosocial Learning

April 2018 - Present

#### Adjunct Faculty

August 2018 - Present

Developing a new e-learning course on the topic of creating a summer camp in a shelter environment.

#### Teaching Fellow

Spring Term 2018

Assisted course instructor to keep the discussion going by asking critical thinking and open-ended questions to expand the conversation. Acted as the main voice in helping the discussion to progress and to both bring in course references and outside materials.

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## SKILLS

Humane Education  
Program Development  
Childhood Development  
Adult and Child CPR and First Aid  
Pet CPR and First Aid  
Team Leadership  
Staff Training  
Quality Compliance  
Budgeting  
Customer Service  
Fundraising

## EXPERIENCE

### YMCA of Greater Rochester

2008 - 2015

#### Youth Development Program Director

January 2014 – November 2015

Maintained a high level of quality for six NYS Licensed Child Care Programs, and YMCA Camp Thunderbird, and Child Watch. Supervised, managed and trained Youth Development Staff. Ensures programs are compliant with CACFP, DHS, OCFS Regulations, and multiple grant agreements. Created and maintained several budgets. Built relationships with Y members, staff, volunteers and community partners. Assisted in fund raising for the Annual Campaign. Participated on the Strategic Planning Committee.

#### Assistant Center Director / Intake Coordinator

August 2012 – January 2014

Assisted the Center Director in maintaining a high level of quality for the Child Care Center. Supervised and managed primary functions for child care staff. Ensured the center was compliant with CACFP, DHS, and OCFS Regulations. Promoted and facilitated enrollment. Customer service and administrative support.

#### Lead Universal Pre-K Teacher

June 2010 – August 2012

Utilized the High/Scope Curriculum to empower young children to become lifelong learners. Managed a team of Para-professionals. Built relationships with students, parents, and family members. Assessed student development with the Child Observation Record (COR) Assessment.

#### Child Care Assistant & Lifeguard

August 2008 – June 2010

### Lockport Family YMCA

2004 - 2010

**Kiddie Kamp Director, Camp Counselor, Child Care Assistant & Lifeguard**

## ACHIEVEMENTS

### Leadership Rochester

Class of 2017

Leadership Rochester identifies emerging and existing leaders and brings them together for monthly sessions with key leaders to discuss the significant issues affecting Rochester and Monroe County. Participants represent a diverse cross section of private, non-profit, government and faith based sectors of the community.