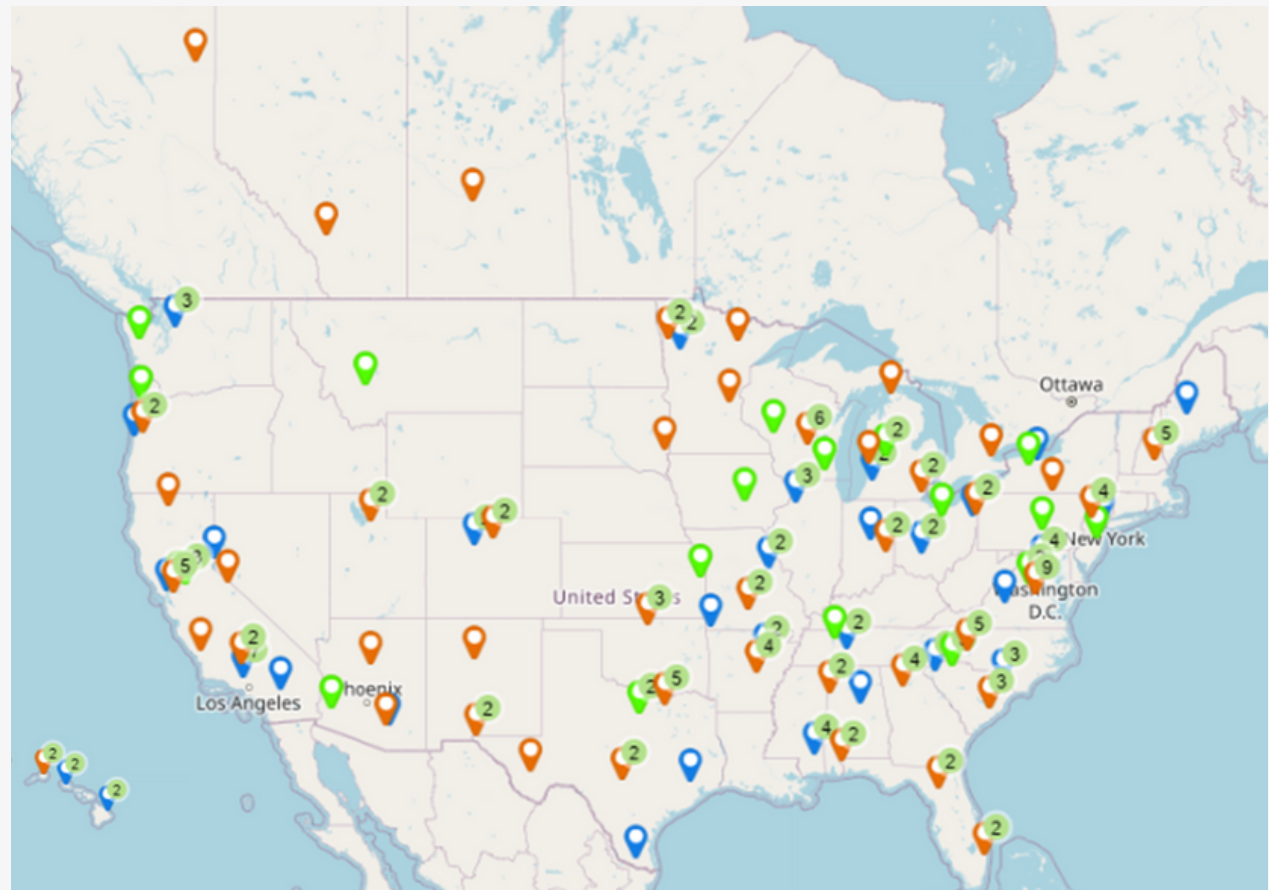




**BEST PROFESSIONAL DEVELOPMENT OPPORTUNITY
IN HUMANE EDUCATION: MADDIE'S FUND
APPRENTICESHIP, HUAMEN EDUCATION: TOOLS &
TECHNIQUES TO EXPAND YOUR REACH**



In 2022, the Maddie's Fund Humane Education Apprenticeship - the first of its kind - attracted 236 animal welfare experts. Attendees from 42 states and three Canadian provinces enrolled in either the self-paced or instructor-led apprenticeship program.

In this course, attendees learn the tools and techniques needed to garner support from their organizations, create education programs that fit their needs, and get tips and tricks that can be easily implemented. Participants from all levels will dive into specific games, lessons, program details, and ways to continue to amplify their audience. Throughout the course, participants explore ways to ensure safety and mitigate liability, leverage marketing tactics, and uncover funding opportunities. They also learn about the wealth of resources at their disposal and how to integrate animal ambassadors into their programs for added impact.

"We would very much like to have this award and recognition go to the Charleston Animal Society and its humane education team. This apprenticeship/online course is a huge success because of the team's hard work and dedication in creating a course with thoughtful content and an inspirational experience for its students. It was a pleasure to work with them on the creation of this apprenticeship/course." Sharon Fletcher, Maddie's Fund

